



Richard Jervis PA consults with a patient. As the Coachella Valley's leading practice of its kind, Executive Urgent Care is well-equipped to treat a wide range of health concerns.

# Executive Urgent Care

*Bridging the gap between the emergency room and the doctor's office*

BY JUNE ALLAN CORRIGAN

PHOTOGRAPHY BY CHRIS MILLER/IMAGINE IMAGERY

■ Now in its sixth year of providing quality medical care for health issues that are not life-threatening, Executive Urgent Care prides itself on effectively bridging the gap between the emergency room and primary care doctors. In situations involving acute and chronic illness and injury, this Indian Wells-based urgent care center is there to provide immediate outpatient care. Getting in to see a doctor has never been easier, and perhaps even more significantly, continuity of care has never been more assured. Attribute the continuity to Executive Urgent Care's unsurpassed level of interface with

primary care physicians, which truly benefits everyone concerned.

Every day, male and female patients of all ages face sudden and unexpected health crises. These crises present symptoms serious enough for the patient to seek a doctor's attention but not serious enough to warrant a visit to a hospital emergency room. When scheduling and/or travel limitations prevent a patient from seeing his or her primary care physician promptly, a trip to Executive Urgent Care is a practical solution in the interim. No one needs to — or, more pointedly, really wants to — end

up in an already overburdened hospital emergency room waiting hours to see a harried doctor. Emergency medicine and urgent care medicine should never be confused.

Urgent care medicine certainly shares common ground with family practice and emergency medicine, but the American Academy of Urgent Care Medicine defines it as a distinct specialty. The Academy also notes that urgent care medicine requires a broad and comprehensive knowledge base, a varied skill set, and breadth of experience. The specialty's diverse challenges appealed to Dan Olesnick, M.D., who opened Executive Urgent Care and serves as its director. Dr. Olesnick is residency-trained and board-certified in both emergency medicine and internal medicine and has a background in molecular genetics from New York University's Graduate School of Arts and Sciences.

"Executive Urgent Care was founded in 2010 with the vision of providing the fastest and best quality of medical care for our patients," Dr. Olesnick says. "We even coordinate your medical care with your private doctor and arrange specialty care

if you need it. Executive Urgent Care is the No. 1 urgent care in the Coachella Valley with the best customer service record for individuals and corporations alike. When life throws you a curveball, we're here to catch it."

### Partnering and Prioritizing

The patient always comes first at Executive Urgent Care. Most immediate care facilities and emergency rooms that are part of a larger hospital or medical center typically do not share their records with private physicians. In direct contrast, Executive Urgent Care conducts business as though it were an extension of the patient's regular physician. The facility willingly shares detailed chart notes and receives frequent compliments from appreciative primary care doctors. "Continuity of care is one of our top priorities," says Richard Jervis, physician assistant and a key member of Executive Urgent Care's skilled team. "Often we'll pick up the phone and inform a primary care doctor that we have their patient here. We'll ask them if there is anything special we should look for or do for their patient. Reciprocally, we'll tell them what we're seeing and recommending in terms of follow-up. We keep them well-informed."

Executive Urgent Care is well-equipped to treat a wide range of health concerns ranging from simple to complex. Some of the more common conditions that prompt people to seek medical care revolve around upper respiratory or abdominal complaints, broken bones, and lacerations. Upon arriving at Executive Urgent Care, individuals are reassured to learn X-rays can be performed right on the premises, not to mention MRIs, CT scans, and ultrasounds — frequently on a stat basis. In pre- or post-surgical situations in which a patient's surgeon is unavailable, Executive Urgent Care can competently handle pre-op or follow-up appointments. The practice welcomes walk-ins, or alternatively, it is easy to make an appointment by phone or online. Executive Urgent Care recognizes that each patient's time is valuable, so great effort is made to ensure all are seen in a timely manner. The facility's serene waiting room helps diminish whatever minimal time must be spent there.

Executive Urgent Care team  
(from left to right):  
Richard Jervis PA,  
Daisy Garcia,  
Alexis Olide,  
Kassandra Perez,  
Dr. Bohdan Olesnicki,  
Carmen Valenzuela,  
Laura Miller and  
Emerald Parsons.



### Quality and Affordability

Simplified administrative procedures and costs associated with office-based care versus hospital-based emergency room care frequently result in cost savings for the patient. Executive Urgent Care accepts most insurance plans and sets a competitive fee schedule for cash patients. There are no hidden fees. Patients are often pleasantly surprised to encounter a much lower copay for services rendered. In acute care situations, Executive Urgent Care is definitely the wiser choice to make over a trip to a hospital emergency room. Of course, should the astute staff determine that a patient's needs exceed the parameters of urgent care medicine, Executive Urgent Care will not hesitate to facilitate emergency room care. In a similarly attentive way, they always encourage patients to follow up with their primary care physician after receiving urgent care treatment.

In a relatively short period of time, Executive Urgent Care has established itself as the valley's leader in urgent care medicine. People have gained peace of mind knowing they have somewhere to turn should an acute healthcare situation arise in their lives. Patients report 100 percent satisfaction with the quality and personal attention they receive. As anyone presented with a medical situation knows, treatment means freedom!

Executive Urgent Care is open from 9 a.m. to 7 p.m. Monday through Friday and from 9 a.m. to 5 p.m. on weekends with slight modifications during the summer months.

#### Urgent Care

*Illnesses: common, adult, pediatric*  
*Diagnostic testing: blood work, cultures, strep and flu screening*  
*Preventative screenings*  
*Physical exams: School and sport physicals, Tdap and TB testing, pre-op*  
*Injuries/trauma: common and pediatric*  
*Dermatology: routine skin screenings, skin cancer removal, acne, rashes*  
*Evaluations for bladder infections, upper respiratory infections, viral infections*  
*On-site X-rays*

#### Employers Paid Services (EPS)

*Work physicals, including DOT physicals, drug testing*

#### Work Comp

*Work injuries, drug testing*  
*Anti-aging wellness*  
*Bioidentical hormones, weight loss*  
*Zerona, Exilis, stem cell transplant and advance testing*

#### Corporate

*Event standby*  
*Health fairs*

74785 Highway 111, Ste. 100  
Wall Street West Building (back side)  
Indian Wells, CA 92210  
760-346-3932  
[www.executiveurgentcare.com](http://www.executiveurgentcare.com)